

AGENDA

Sofia Symposium 2019 **“Technology and regulation in a convergent environment.** **The role of social media and its implications”**

11th-12th November 2019
Representation of the European Commission in Bulgaria
The European House
124, „Georgi S. Rakovski“ Str.
Sofia, Bulgaria

Session I /Unsymposium/ “Public media, public values and platforms in a convergent environment” *11th November 2019*

14.00 - 14.30 Registration

14.30 – 15.10 Public service media and public service online. Platforms and networks

15.10 – 15.50 Presentation of the report on public media and cultural clusters (*Dr.hab. Michal Glowacki, Warsaw University, Poland*)

15.50 – 16.30 Q&A and discussion on public service media role in the new media environment (*Dr. Bissera Zankova, “Media 21” Foundation, Bulgaria, Associate Prof. Dr. Ivo Indzov, Veliko Tarnovo University, Bulgaria*)

16.30 – 16.50 Showing the video “Social media - regulation and problems – opinions and ideas” (*Ms. Maria Beltcheva, Senior expert, International Affairs, Council for Electronic Media, Bulgaria*)

Session II /Symposium/ *12th November 2019*

09.30 – 10.00 Registration and distribution of materials

10.00 – 10.20 Official opening (*Representatives of COMPACT Project, European Commission representation in Bulgaria*)

10.20 – 11.20 **Panel 1:** Social networks and their consequences. Risks, harms and vulnerable groups. Violence in and through the media and social networks (*Mr. Georgi Apostolov, Programme Manager, ARC Fund, Bulgaria, Dr. Mariyan Tomov, Faculty of Journalism and Mass Communication, Sofia University "St. Kliment Ohridski", Ms. Nevena Borisova, AEJ, BG*)

11.20 – 11.40 *Coffee break*

11.40 - 12.40 **Panel 2:** Regulation and overregulation in the convergent environment. New models and approaches – white papers and practices (*Dr. Evangelia Psychogiopoulou, Hellenic Foundation for European and Foreign Policy (ELIAMEP), Greece, Dr. Andrej Skolkay, School of Communication and Media, Bratislava, Slovakia, Dr. Gergely Gozstony, Assistant Professor, Eotvos Lorand University, Hungary, Dr. George Sharkov, European Software Institute - Center Eastern Europe*)

12.40 – 13.30 *Networking lunch*

13.30 – 14.30 **Panel 3:** Social networks, smart journalism, access to information and GDPR (*Ms. Tanja Maksic, Media Policy and Good Governance Project Manager, BIRN, Serbia, Ms. Kalina Ruseva, Legal Associate, Law and Internet Foundation, Bulgaria, Ms. Justina Bieliauskaite, European DIGITAL SME Alliance, Mr. Dimitar Dimitrov, Digital Republic, Bulgaria, Dr. Nikola Vangelov, Faculty of Journalism and Mass Communication, Sofia University "St. Kliment Ohridski"*)

14.30 – 15.30 Future tendencies in the digital world – a general discussion

15.30 – 15.50 *Coffee break*

15.50 – 16.30 Conclusions and wrap up. Adoption of messages from Sofia

16.30 – 17.00 Closing of the event