

**"Do we need to regulate social media?  
Rationales for and viability of regulation of online platforms and social media"**

**PROGRAM**

8:30 – 9:00	Registration and Welcome
9:00 – 09:15	Introductory addresses Institute Josef Stefan Representative: Tanja Pavleska COMPACT project representative: Tanja Pavleska
09:15 – 10:00	Keynote speaker: <b>Kristina Irion IViR</b> : EU, online challenges and the new Audiovisual Media Services Directive <b>The Symposium will be opened with a keynote speech by dr. Kristina Irion from Institute of Information Law at University of Amsterdam, setting the scene for the discussion of challenges the EU and its Member States face in creating policy agendas and actions related to online platforms and social media. How the EU seeks the balance between regulation, self-regulation and innovation, what is the new AVMS Directive bringing to the table, and which bodies are best fit for its implementation?</b>
<b>Part I: PROBLEMS AND IMPLICATIONS</b>	
10:00 – 11:30	<b>Segment 1: Business and technology</b> <b>Moderator:</b> Matjaž Ropret (Tehnozvezdje, web portal on technology) <b>Following the keynote speech, session will focus on the opportunities and challenges brought by online platforms and social media, the potential need for regulation and the threats to the open internet, with an emphasis on market effects and innovation potential.</b> <b>Panelists:</b> Tomaž Drozg (Slovenian Advertising Chamber), Žiga Vrtačič (Danes je nov dan), Barbara Povše Golob (Register.SI, ARNES), Tamara Simović (Digital communication specialist)
11:30 – 12:00	<b>Coffee break</b>
12:00 – 13:30	<b>Segment 2: Social aspects and human rights</b> <b>Moderator:</b> Tanja Pavleska (IJS) <b>The second part of the session will continue with a different lineup of panelists discussing the societal aspects of online platforms and social media regulation, and outlining pros and cons of regulation in relation to its likely implications on human rights.</b> <b>Panelists:</b> Nelson Ribeiro (University of Lisbon), Špela Stare (Slovene Association of Journalists), Federica Casarosa (Centre for Judicial Cooperation - Research Fellow, Greece/Italy, via Skype), Teja Perjet (influencer, "Cool mamacita"), Domen Savič (Zavod Državljan D)
13:30 – 14:30	<b>Lunch break</b>
<b>Part II: SOLUTIONS AND APPROACHES</b>	
14:30 – 16:00	<b>Segment 1: Solutions and approaches</b>

<sup>1</sup> COMPACT project is a EU HORIZON 2020 coordination and support action aimed at raising awareness of various aspects related to social media and content convergence, <http://compact-media.eu/>

**Moderator:** Borut Mekina (Mladina)

**The panel will focus on possible solutions or measures addressing online platforms and social media. What are the current best practices? Should a digital tax be introduced? Is there a need to regulate hate speech more precisely?**

**Panelists:** Francesco Sciacchitano (AGCOM, via Skype), Stanislav Bender (AEM Croatia), Tanja Kerševan Smokvina (Ministry of Culture), Katja Koren Ošljak (SloGF, Code week), Maja Jančič Bogataj (Intellectual property institute)

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16:00 – 16:15 End of seminar and Wrap-up (DATA and IJS)

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