

INTER/TRANSNATIONAL MEDIA POLICY AND REGULATION IN DIGITAL ENVIRONMENTS. DEBATES. STRATEGIES. INNOVATIONS

Schedule IIC Conference 2019, October 24-25, Dortmund:

23.10.2019:

- **Cultural program** for early arrivals: **16.30 h** guided tour of the [Yoko Ono exhibition](#):

“Add colour (Refugee Boat)”.

- **Evening get-together** – **18.30 h**, [Hövel Brewery Dortmund City](#).

Please indicate, if you can join **until October 15th** and write to christine.horz@rub.de

<i>Date/Time</i>	<i>Activity</i>
<u>Conference Day 1:</u> <u>24.10.2019</u>	
9.00-9.30	Registration
9.30-10.30	<p>1. Keynote Speech: R. Suarez Candel (Head of Media Intelligence, EBU): The future for public service in the media market: challenges and opportunities</p> <p>2. Keynote Speech: B. Thomaß: Normative perspectives on media regulation in digital environments</p>
10.30-10.45	Coffee Break
10.45-12.00	<p>Panel 1 Digital Media Regulation</p> <p><u>J. Brinkmann (Mittweida)</u>: “Germanization” of International Media Policy Debates: The Strategic Repertoire of German Publishing Companies in the “Newspaper Crisis” and their Influence on European Media Regulation.</p> <p><u>M. van Drunen (Amsterdam)</u>: Who will decide what is at the top of the newsfeed? Cooperative organisational responsibility in EU media law.</p> <p><u>S. Fuchsloch (Dortmund)</u>: Platforms and intermediary services – same same but different?</p>
12.00-13.15	<p>Panel 2: PSM remit in digital environments</p> <p><u>Ch. Herzog/ J. Meese (Lüneburg, Sidney)</u>: Public Service Media and the Re-articulation of Remits in the Digital Environment: A Comparative Resilience Management Framework Approach</p> <p><u>P. Schneiders (Mainz)</u>: In the future without text or without text no future? An evaluation of the reform of the telemedia mandate from a user perspective</p>

	Response from practice: <u>R. Amlung (ZDF)</u>
13.15-14.15	Lunch Break
14.15-15.45	Panel 3: Platforms and digital Innovations <u>V. Grassmuck (Berlin):</u> Protocol rather than Platform — Towards a Networked European Public Sphere. Interactive Working groups
15.45-16.00	Coffee break
16.00-17.30	Panel 4: Challenges and trust in Media <u>C. Haupt (Geneva):</u> The links between strong PSM and healthy democracies - An international perspective <u>A.Skol kay (Bratislava):</u> Government Initiatives targeting Online Harms. <u>F.Meißner (Dusseldorf):</u> Initiatives for assessing news site credibility. The example of NewsGuard. World Café (Plenary)
<i>End of day 1</i>	
19.00-21.00	Conference Dinner (self-pay basis) <u>Pfefferkorn</u> (Steaks and vegetarian menue)
<u>Conference Day 2:</u> <u>25.10.2019</u>	
9.30-10.00	3. Keynote Speech: <u>Lizzie Jackson (London):</u> Fuzzy Media: The Need for Fluidity and Sociable Partnerships
10.00-11.00	Panel 5: Journalistic discourses on media regulation <u>Ch. Herzog/ A. Scerbinina (Lüneburg, Rotterdam):</u> “Self-centered, self-promoting, and self-legitimizing”: CNN’s portrayal of media ownership concentration in the US” <u>A. Škol kay (Bratislava):</u> Analysis of Global Media Discourse.
11.00-11.15	Coffee Break
11.15-13.00	Panel 6: (Digital) Media policy and regulation in transitional contexts <u>A.Wollenberg (Berlin):</u> Media policy and (de-)regulation in transitional environments: a comparison of emerging media structures in Iraq and Tunisia. <u>M. Hradický, A. Koltay, E. Kukliš, J. T. Papp, A. Škol kay (Bratislava):</u> Digital Media Governance in V-4: The Czech Republic, Hungary, Poland and Slovakia

	<p>Intermediary Q&A and discussion</p> <p><u>M. Torres Montenegro (Brussels)</u>: Politicization of ICT4D policy research: new pathways to understand policy movement and digital development.</p> <p><u>R. Zaitoonie (Bochum)</u>: Emerging Challenges: The United Nations General Assembly's Efforts in the Field of Digital Development</p>
13.00-13:45	Farewell (plenum) & Lunch Break
13.45-14.15	<p>FG- Sitzung Internationale und Interkulturelle Kommunikation (DGPuK)</p> <p>Netzwerksitzung "Medienstrukturen" Final debate (plenum) and Farewell</p>
<i>End of Conference</i>	