

Regional Symposium

»Do we need to regulate social media?«

Rationales for and viability of regulation of online platforms and social media

June 6, 2019

M hotel, Derčeva ulica 4, Ljubljana, Slovenia

Organized by: DATA d.o.o (main organizer) and Jozef Stefan Institute (co-organizer)

In collaboration with: Slovene Association of Journalists



PROGRAM

8:30 – 9:00	Registration and Welcome
9:00 – 09:15	Introductory addresses Jožef Stefan Institute and COMPACT project representative: Tanja Pavleska
09:15 – 10:00	Keynote speaker: Kristina Irion IViR : EU, online challenges and the new Audiovisual Media Services Directive The Symposium will be opened with a keynote speech by dr. Kristina Irion from Institute of Information Law at the University of Amsterdam, setting the scene for the discussion of challenges the EU and its Member States face in creating policy agendas and actions related to online platforms and social media. How the EU seeks the balance between regulation, self-regulation and innovation, what is the new AVMS Directive bringing to the table, and which bodies are best fit for its implementation?
Part I: PROBLEMS AND IMPLICATIONS	
10:00 – 11:30	Segment 1: Business and technology Moderator: Matjaž Ropret (Tehnozvezdje, web portal on technology) Following the keynote speech, session will focus on the opportunities and challenges brought by online platforms and social media, the potential need for regulation and the threats to the open internet, with an emphasis on market effects and innovation potential. Panelists: Barbara Povše Golob (Register.SI, ARNES), Tamara Simović (Digital communication specialist)
11:30 – 12:00	Coffee break
12:00 – 13:30	Segment 2: Social aspects and human rights Moderator: Tanja Pavleska (JSI) The second part of the session will continue with a different lineup of panelists discussing the societal aspects of online platforms and social media regulation, and outlining pros and cons of regulation in relation to its likely implications on human rights. Panelists: Nelson Ribeiro (Universidade Católica Portuguesa), Špela Stare (Slovene Association of Journalists), Federica Casarosa (Centre for Judicial Cooperation, Greece/Italy, via Skype), Domen Savič (Zavod Državljan D), Liljana Pecova –Ilieska (IMPETUS, North Macedonia, via Skype)
13:30 – 14:30	Lunch break
Part II: SOLUTIONS AND APPROACHES	
14:30 – 16:00	Segment 1: Solutions and approaches Moderator: Borut Mekina (Mladina) The panel will focus on possible solutions or measures addressing online platforms and social media. What are the current best practices? Should a digital tax be introduced? Is there a need to regulate hate speech more precisely? Panelists: Francesco Sciacchitano (AGCOM Italy, via Skype), Stanislav Bender (AEM Croatia), Tanja Kerševan Smokvina (Ministry of Culture), Katja Koren Ošljak (SloGF, Code week), Maja Bogataj Jančič (Intellectual property institute)
16:00 – 16:15	End of seminar and Wrap-up (DATA and JSI)

PARTICIPANTS



Dr. Kristina Irion

Kristina Irion is Assistant Professor at the Institute for Information Law (IViR) at the University of Amsterdam. She coordinates and teaches in the Research Master's in Information Law and she is the faculty organiser of the Annual IViR Summer Course on Privacy Law and Policy.

Her research covers EU law, regulation and public policy in the fields of electronic communications, online media, content and services as well as privacy and data protection. As a Marie Curie Fellow she accomplished her individual research project on Governing Digital Information which explores how cloud computing transforms the (legal) relationship between individuals and their personal records. She lead-authored a recent study which identifies possible tensions between EU data protection law and free trade agreements. She is intrigued by the combined effects of individuals' online activities and commercial surveillance on society and global information governance.

Kristina was key personnel of four collaborative European research projects on privacy, independent media supervisory authorities, and building functioning media institutions. She provided expertise to the European Commission and the European Parliament, the Council of Europe, the OECD and ENISA as well as collaborating with the Centre for European Policy Studies (CEPS). As a member of the Scientific Committee, she contributes to the organisation of the annual Computer Privacy and Data Protection (CPDP) Conference. She is a member of the international advisory board of the Electronic Privacy Information Center (EPIC).



Dr. Tanja Pavleska

Dr. Tanja Pavleska is a researcher at Jozef Stefan Institute and a member of the Slovenian ISOC Chapter. Her background is in electrical engineering. Her research is focused on trust and cybersecurity, digital policies, social media regulatory frameworks and information governance. She is currently leading the work on social media policies and regulatory frameworks in the COMPACT project, as well as the work on user-centric cybersecurity in the CONCORDIA project.



M.A., Liljana Pecova -Ilieska, Program Director for Privacy and Internet, specific address on good governance issues, transparency, accountability and openness of the institutions. Previous ten years' experience in law enforcement within the Ministry of Interior, followed by an advisory position at the Data Protection Agency, whereas was part of the Expert Working Group of the National Inter-sectoral Body for Human Rights Protection. Author of several research papers in data protection, as well as part of the Expert group preparing the postgraduate program curricula in this field. Data protection expertise in social media, public relations and marketing. Expert in strategy documents/plans preparation. Certified trainer for adults for the areas of competence. Special contribution on long term training the target groups in Education sector on data protection, safer internet for kids. Part of the privacy protection community with special focus on security sector and surveillance. Community member of SEEDIG – Euro Dig – Sub regional and Regional Internet Governance Forum (IGF) Initiative's, also one of the Founders of IGF initiative in Macedonia. Panelist of more national and international conferences and Council of Europe's activist for No hate speech Campaign.

**Stanislav Bender**

Stanislav Bender is Head of Monitoring Department in Agency for Electronic Media of the Republic of Croatia. Monitoring department supports the Electronic Media Council to fulfill his role and undertakes other statutory functions such as handling complaints, supervision of private and public broadcasters, conducting analysis and research, resolving market competition and other issues in the media industry. From 2007. onward he is Lecturer of New Media in the Department of Journalism at University of Applied Sciences - Vern. His research focuses on the uses, cultures and politics of digital media technologies, as well as online journalism, social media, media literacy, visual culture, popular culture, media law and public policy. He is also the Council of Europe expert, involved as an editor and author in the preparation of publications "Media regulatory authorities and hate speech" and „Media regulatory authorities and protection of minors“. Prior to position in the Agency for Electronic Media, he has worked successfully with a range of industry, government and not-profit organisations to address the practical challenges and opportunities posed by digital media.

**Katja Koren Ošljak**

Katja K. Ošljak is the founder and managing director of the institute Vsak, aiming for digital education, researcher of communication and digital media, member of the Expert Commission for Media Programme at the Ministry of Culture, member of the SloIGF Steering Committee and national EU Code Week ambassador.

**Tamara Simović**

Tamara Simović started gathering knowledge within different spheres of communicating at the Faculty of social sciences and continued widening her field of experience by working with advertising agencies. She took everything she knew and started creating her own business by leveraging social media. In the past few years she has been focusing on creating exciting social media strategies for clients and the growth of her personal social media profiles. Her Instagram account now has over 100K followers and has become a large part of her business.

**Matjaž Ropret**

Matjaž is a tech journalist and the founder of technology website Tehnozvezdje. He has been reporting on tech industry and reviewing devices for more than 15 years, first at Radio Slovenia and then at the leading newspaper Delo, where he was the editor of its IT section for more than seven years. In 2016 he decided to take on a new challenge and offer his readers an even more personal view of technology world.



Borut Mekina

Borut Mekina is a research Journalist with the Slovenian political weekly Mladina. As such he has written or contributed to the stories published in other well-known outlets in Europe. He was an elected member of the Board of the Slovene Association of Journalists.



Maja Bogataj Jančič

Dr. Maja Bogataj Jančič is the founder and head of the Intellectual Property Institute, a private research and consulting institution. She graduated from the Faculty of Law in Ljubljana (1996) and obtained her Master's degree at the Faculty of Law in Ljubljana (1999, Economy), at Harvard Law School (2000, Law) and at the Faculty of Law in Turin (2005, Intellectual Property) and a Doctoral degree from the Faculty of Law in Ljubljana (2006, Copyright). She is the author of many publications in the field of intellectual property and co-author of various books regarding the internet and intellectual property law.

Her research and academic work is focused on intellectual property, especially copyright. She participates in different international projects. She lead the project Creative Commons Slovenia. Maja has been actively engaged in the EU Copyright reform especially regarding the issue of exceptions and limitations for education and is advising the Ministry of Education, Science and Sport in this respect.

(Author: Jure Eržen)



**Barbara Povše
Golob**

Head of the Registry.si, national top-level domain registry, since 1997. Actively involved in setting up of international organization CENTR - Council of European National Top-Level Domain name Registries. Served as a CENTR board member for 2 years. An active participant in various international fora: ICANN community, member of Meeting Program Committee and Strategic Operation Procedure Committee; founding member of the national Internet Governance Forum; participant of the Internet & Jurisdiction Project.



**Francesco
Sciacchitano**

Francesco Sciacchitano is a jurist of great experience, with a specialization in communications law and administrative law and a passion for international relations and cultural diversity. After completing his studies in Italy and receiving his honors in the MBA he obtained in the United States, he worked for the Finance Department of Bear Stearns in New York until he was hired by AGCOM, the Italian communications sector regulator. Since 2005 he has been responsible for all the international projects carried out by AGCOM in the Balkans and in the Middle East and North Africa, directly managing a total budget of over 12 million euro, he has carried out peer review of the communications sector in several States and has directed working groups on all international platforms (including BEREC, ERGA, EMERG). During this period he published many articles and reports on the state of communications in Italy and in the countries where he worked and is author of two books on the digitalization of public administration and the challenges of OTT and IoT services in the communications sector. He teaches at St. John's University of New York and the LUISS and Tor Vergata Universities of Rome.



Nelson Ribeiro

Nelson Ribeiro is Associate Professor in Communication Studies at the Universidade Católica Portuguesa, where he is the Director of the PhD Programme in Communication Studies, and a member of the Board at the Research Centre for Communication and Culture (CECC). His research focuses on transnational communication, journalism studies and political economy of the media. Some of his publications have dealt with how the media are used as tools of propaganda and public diplomacy, while others have focused on how journalism has adapted to digitization and convergence. In 2019 he founded the Lisbon Winter School for the Study of Communication (in partnership with the University of Pennsylvania, the Chinese University of Hong Kong, the London School of Economics & Political Science and the University of Helsinki) dedicated to "Media and Populism".

Nelson Ribeiro is a member of the network "Entangled Media Histories" financed by STINT – The Swedish Foundation for Cooperation in Research and Higher Education, and of the Leverhulme Trust Network "Connecting the Wireless World". In 2018 he was awarded a 250.000€ grant by the Portuguese Science Foundation and the European Union for a research project on media and identities in the colonial context.



Špela Stare

Špela Stare is the project and policy officer of the Slovene Association of Journalists. The Slovene Association of Journalists focuses its work on social and professional issues relating to the enormous changes affecting the media industry. She joined the association as secretary general in 2002 and after that obtained her degree in Journalism at the Faculty of Social Sciences, University of Ljubljana. She is an expert in the field of media, journalism and self-regulatory bodies. She has been involved in various projects in promoting ethical journalism, media diversity, access to information, authors rights and professional rights of journalists. She coordinates the activities of Journalists' Ethics Council. She also works on the association's communications and campaigns.



Domen Savič

Domen Savič (1981) is the director of the NGO Drzavljan D (Citizen D). In his role of the director of a non-governmental organization he is focusing on developing long-term projects related to digital rights, communication privacy and digital security, media regulation and active citizen participation in the political sphere.



Federica Casarosa

Federica Casarosa is Research Fellow at the Centre for Judicial Cooperation at the European University Institute, Department of Law. She graduated in Private Comparative Law at the University of Pisa and obtained a Master of Research in Law from the European University Institute (2003). In 2008, she successfully defended her PhD thesis on the role of information in online contracting, in particular analysing the protection provided to consumers in the pre-contractual phase. She has worked as a consultant for FAO and as a Jean Monnet Fellow at the Robert Schuman Centre for Advanced Studies. Her research interests focus on new media law and regulation, and on child protection in the media sector. Her works appeared on several Italian and international journals, such as the European Review of Private Law, the Journal of Internet Law, and Diritto dell'Informazione e dell'Informatica.



**Tanja Kerševan
Smokvina**

Dr. Tanja Kerševan Smokvina is a university graduate journalist (1998), a M.Sc. (2007) and a Doctor of Science (2014) in the field of communication. Since 2016, she is also dedicated to her own research and professional activities to pedagogical work. She works with the Faculty of Electrical Engineering, Computer Science and Informatics (University of Maribor) and the Faculty of Social Sciences of the University of Ljubljana. She has been involved in the international COMPACT project as a legal consultant of the Jožef Stefan Institute. During the period 2016-2017, she was a member of the MSI-NET Committee of the Council of Europe, where she participated in the preparation of recommendations on Internet brokers and studies on the aspects of automated data processing relating to human rights. In the period 2018-2019, she is a member of the MSI-AUT Committee, which makes a declaration, recommendations and two studies on the issues of ensuring and protecting human rights in connection with the various uses of artificial intelligence.